



University
of Basel

Department of
Biomedical Engineering

ETH zürich

Medical Robotics Week

2021 Basel,
Switzerland

MRW2021

07.-09. June 2021:

MESROB 2021 -

University Hospital Basel

08.-09. June 2021:

AUTOMED 2021 -

University Hospital Basel

10.-11. June 2021:

Conference Workshops -

Old University of Basel

Sponsorship
&
Exhibition
Booklet

Organizers

Prof. Georg Rauter, University of Basel, Switzerland (Robotics)
Prof. Philippe Cattin, University of Basel, Switzerland (Imaging)
Prof. Azhar Zam, University of Basel, Switzerland (Laser)
Prof. Robert Riener, ETH Zurich, Switzerland (Cybathlon)

medicalroboticsweek.org

GENERAL INFORMATION

Dates:

07.-09. June 2021: MESROB 2021 - University Hospital Basel

08.-09. June 2021: AUTOMED 2021 - University Hospital Basel

10.-11. June 2021: Conference Workshops - Old University of Basel

City / Country:

Basel, Switzerland

Venue:

CONFERENCE WORKSHOPS: Old University of Basel, Basel, Switzerland

MESROB 2021: University Hospital Basel, Basel, Switzerland

AUTOMED 2021: University Hospital Basel, Basel, Switzerland

Organizing Secretariat**Office**

: Kenes M+

Project Manager:

Mr. Veysel Guzel, vguzel@kenes.com

Exhibition and Sponsorship:

Mr. Muzaffer Komek, mkomek@kenes.com

Registration and Accommodation:

Mrs. Pinar Cobanoglu, pcobanoglu@kenes.com

Scientific Coordinator:

Ms. Neyir Utugen, nutugen@kenes.com



INVITATION LETTER

Dear Friends and Colleagues,

It is our privilege and great pleasure to invite you to the first Medical Robotics Week (MRW2021) in Basel, the city of the oldest University in Switzerland. Basel has a long history related to medicine. However, this is the first time that we connect the field of robotics with the field of medicine in the Basel area. For this reason, we strongly collaborate with partners from ETH Zurich, partners from industry, as well as hospitals (University Hospital Basel, University Children Hospital of Basel, and the Balgrist).

To allow participants profit from our experience in the field of robotics and automation in the field of medicine, we will have **conference workshops from 10 – 11 June 2021 in the old University directly at the Rhine**. At this historic as well as beautiful location, participants will be able to work on practical real-time automation systems in industrial workshops. During scientific workshops, participants will gain insight in the current status of medical robotics and determine the need of the end-users of such devices for the future. Pre-conference workshops will be followed by the **7th International Workshop on New Trends in Medical and Service Robots from (MESROB 2021) 07 – 09 June on the campus of the University Hospital Basel**. The MESROB 2021 will provide exclusive insights in research on the MIRACLE project (Minimal Invasive Robot-Assisted Computer-guided Laserosteotomy) at the University of Basel. Also, participants will be able to experience the spirit of the CYBATHLON, a competition and platform to drive forward research and development of assistance systems for everyday use. MESROB2021 will also host a special session on "Standards and best practices in medical robotics" organized by IISART (the International Industry Society in Advanced Rehabilitation Technology).

We very much look forward to your participation and to welcoming you with open arms to Basel!

Kind regards on behalf of the
MRW 2021 Steering Committee

Prof. Dr Georg Rauter
Chair

COMMITTEES

7th International Workshop on New Trends in Medical and Service Robots from (MESROB 2021)

Organizers

- Georg Rauter, University of Basel, Switzerland (Robotics)
- Philippe Cattin, University of Basel, Switzerland (Imaging)
- Azhar Zam, University of Basel, Switzerland (Laser)
- Robert Riener, ETH Zurich, Switzerland (Robotics)
- Giuseppe Carbone, University of Calabria, Italy (Robotics)

Scientific Committee

- Bernard Bayle, University of Strasbourg, France
- Hannes Bleuler, EPFL, Switzerland
- Branislav Borovac, University of Novi Sad, Serbia
- Mohamed Bouri, EPFL, Switzerland
- Giuseppe Carbone, University of Calabria, Italy
- Philippe Cattin, University of Basel, Switzerland
- Marco Ceccarelli, University of Rome Tor Vergata, Italy
- Christine Chevallereau, CNRS, France
- Carlo Ferraresi, TU of Turin, Italy
- Paolo Fiorini, University of Verona, Italy
- Iri Giannopulu, iCAM-Bond University, Australia
- Michael Hofbaur, Joanneum Research, Austria
- Manfred Husty, University Innsbruck, Austria
- Juana Mayo, University of Seville, Spain
- Jean-Pierre Merlet, INRIA, France
- Doina Pîslă, TU of Cluj-Napoca, Romania
- Annika Raatz, Leibniz Universität, Hannover, Germany
- Georg Rauter, University of Basel, Switzerland
- Aleksandar Rodić, Mihajlo Pupin Institute, University of Belgrade, Serbia
- Daniela Tarnita, University of Craiova, Romania
- Philippe Wenger, CNRS, France
- Akio Yamamoto, University of Tokyo, Japan
- Azhar Zam, University of Basel, Switzerland
- Teresa Zielinska, Warsaw University, Poland

Award Committee

- Georg Rauter, University of Basel, Switzerland (Robotics)
- Carlo Ferraresi, TU of Turin, Italy
- Domen Novak, University of Wyoming, USA



ABOUT BASEL

BACKGROUND ON THE CITY OF BASEL

CONFERENCE VENUE

Basel combines the charm of an old city center with an innovative spirit, industry, and culture. It is located at the river Rhine and shares borders with Germany and France. Basel is one of the most innovative regions in Europe (highest patent density/person) and hosts the oldest University of Switzerland (University of Basel founded in 1460). The local Pharma industry (Hoffmann-La Roche, Novartis etc.) makes Basel an important international city for biotech industry.

Basel has the highest density of museums (more than 40) in the country. Internationally known museums, such as the Basel Art Museum, the museum devoted to the iron sculptor Jean Tinguely, the Fondation Beyeler, and the Museum of Cultures attract many visitors, as do several galleries and playhouses.

Historic landmarks of the city include the large market square with its richly decorated red sandstone town hall and the late Romanesque-Gothic cathedral.

FACILITIES AND TRANSPORTATION

Basel shares its airport with Mulhouse (France). It is located at the frontier with France and Germany and is easily reachable by reliable and punctual Swiss train connections from the International Airport of Zurich (Switzerland) within 1h 15min.

HOTEL ACCOMMODATION

Basel is used to hosting big expositions and fairs such as «Art Basel», the world's largest fair for contemporary art and «Baselworld», the world's largest fair for watches and jewelry. Accordingly, infrastructure for transportation and housing is excellent.

SPONSORSHIP CATEGORIES AND BENEFITS

PLATINUM SPONSORSHIP (limited to 2 companies)

EUR 12.000

• Platinum Sponsor will be considered as the Sponsor of the both MRW 2021 and MESROB 2021
Company has a right to get a booth space in both venues. (4 sqm during the Workshops for MRW 2021: June 10, 2021 - June 11, 2021 at the old University, Rheinsprung, 4051 Basel and 18 sqm during the MESROB 2021: June 7, 2021 - June 9, 2021 at the Zentrum für Lehre und Forschung (ZLF), Hebelstrasse 20, 4056 Basel.

****It's the sponsor's responsibility to transfer the exhibition equipment from the workshop location at Rheinsprung to the conference location at ZLF after June 9, 2021 (700m walking distance).*

- Opportunity of sponsoring one of the sessions of the conference scientific program
- Inclusion of promotional material (up to 3 items) in the Conference bags (inserts to be provided by sponsor)
- Sponsor's logo with hyperlink on the Conference website
- Highlighting the sponsorship in electronic newsletters of the MRW 2021
- Back cover or Inside-back cover (if back cover is not available) advertisement of the Sponsor in the Final Program
- 3 complimentary exhibitor badges and 5 free delegate registrations
- Opportunity to place 3 roll ups of the Sponsor within the Conference venue (Roll-ups will be provided by sponsor)
- A 100-words company profile to be published in the Final Program / Congress App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Conference and also in the Final Program

GOLD SPONSORSHIP (limited to 3 companies)

EUR 8.000

- Gold Sponsor will be considered as the Sponsor of the both MRW 2021 and MESROB 2021.
- Company has a right to put 2 roll-up banners (max. 2) during the Workshops for MRW 2021: June 7, 2021 - June 11, 2021 at the old University, Rheinsprung, 4051 Basel
- Company will get a free of charge exhibition space (12 sqm during the MESROB 2021: June 7, 2021 - June 9, 2021, at the Zentrum für Lehre und Forschung (ZLF), Hebelstrasse 20, 4056 Basel.)
- Opportunity of sponsoring one of the sessions of the conference scientific program
- Inclusion of promotional material (up to 2 items) in the Conference bags (inserts to be provided by sponsor)
- Sponsor's logo with hyperlink on the Conference website
- Highlighting the sponsorship in electronic newsletters of the MRW 2021
- Inside front cover or Inside page (if inside front cover is not available) advertisement of the Sponsor in the Final Program
- 2 complimentary exhibitor badges, 3 free delegate registrations to MESROB 2021, 2 free registrations to one of the MRW Scientific Workshops.
- Opportunity to place 2 roll ups of the Sponsor within the Conference venue (Roll-ups will be provided by sponsor)
- A 100-words company profile to be published in the Final Program / Congress App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Conference and also in the Final Program

SPONSORSHIP CATEGORIES AND BENEFITS

MAIN SPONSORSHIPS

SILVER SPONSORSHIP (limited to 3 companies)

EUR 5.000

- Silver Sponsor will be considered as the Sponsor of the both MRW 2021 and MESROB 2021.
- Company has a right to put 2 roll-up banners (max. 2) during the Workshops for MRW 2021: June 7, 2021 - June 11, 2021 at the old University, Rheinsprung, 4051 Basel
- Company will get a free of charge exhibition space (6 sqm during the MESROB 2021: June 7, 2021 - June 9, 2021, at the Zentrum für Lehre und Forschung (ZLF), Hebelstrasse 20, 4056 Basel.)
- Opportunity of sponsoring one of the sessions of the conference scientific program
- Inclusion of promotional material (up to 2 items) in the Conference bags (inserts to be provided by sponsor)
- Sponsor's logo with hyperlink on the Conference website
- Highlighting the sponsorship in electronic newsletters of the MRW 2021
- Inside page advertisement of the Sponsor in the Final Program
- 2 complimentary exhibitor badges and 2 free delegate registration
- Opportunity to place 2 roll ups of the Sponsor within the venue (Roll-ups will be provided by sponsor)
- A 100-words company profile to be published in the Final Program / Congress App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Conference and also in the Final Program

SPONSORSHIP CATEGORIES AND BENEFITS

EDUCATIONAL GRANT

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event

TRAVEL GRANT

EUR 500

POSTER PRIZE AWARDS

Poster Prize (Gold)	EUR 300
Poster Prize (Silver)	EUR 200
Poster Prize (Bronze)	EUR 100
Poster Prizes (Gold, Silver and Bronze)	EUR 600

The sponsorship amount will directly go to the researchers and is not used for conference cost coverage.

PAPER AWARDS

Best Research Paper (Gold)	EUR 750
Best Research Paper (Silver)	EUR 500
Best Research Paper (Bronze)	EUR 250
Best Research Paper Awards (Gold, Silver and Bronze)	EUR 1.500

The sponsorship amount will directly go to the researchers and is not used for conference cost coverage.

PAPER AWARDS

Best Application Paper (Gold)	EUR 750
Best Application Paper (Silver)	EUR 500
Best Application Paper (Bronze)	EUR 250
Best Application Paper Awards (Gold, Silver and Bronze)	EUR 1.500

The sponsorship amount will directly go to the researchers and is not used for conference cost coverage.

POSTER PRIZE AWARDS

Best Student Paper (Gold)	EUR 750
Best Student Paper (Silver)	EUR 500
Best Student Paper (Bronze)	EUR 250
Best Student Paper Awards (Gold, Silver and Bronze)	EUR 1.500

The sponsorship amount will directly go to the researchers and is not used for conference cost coverage.

SPONSORSHIP CATEGORIES AND BENEFITS

HOSPITALITY SPONSORSHIP

EUR 8.000

Medical Robotics Week Workshops - Hospitality Sponsorship Options

Coffee Breaks and Lunches

EUR 3.000

Music Band Sponsorship (Gala Dinner)

EUR 5.000

MESROB - Hospitality Sponsorship Options

Coffee Breaks (3 days)

EUR 8.000

Lunches (3 days)

EUR 8.000

- Opportunity to have a display of company's logo at all the catering points located within the venue.
- Opportunity to provide items bearing company logo for use during the supported breaks.
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event
- A 100-words company profile to be placed on the Conference website.

WELCOME RECEPTION SPONSORSHIP

EUR 3.000

Sponsor will have the opportunity to promote itself through a networking reception to which all registered attendees are invite Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Sponsor's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website and with signage during the event.
- A 100-words company profile to be placed on the Conference website.

GALA NIGHT SPONSORSHIP

EUR 4.500

Sponsor company will have the opportunity to promote through the MRW 2021

- Sponsor's banners to be placed at the MRW 2021 Gala Night area.
- Sponsor's logo to be placed in Conference publications with the phrase "MRW 2021 Gala Night Sponsored by".
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website and with signage during the event
- A 100-words company profile to be placed on the Conference website.
- 10 complimentary invitations to the MRW 2021 Gala Night for non-registered invitees of the sponsor company.

SPONSORSHIP CATEGORIES AND BENEFITS

SESSION SPONSORSHIP

EUR 3.000

- Sponsorship is subject to the approval of the Scientific Committee.
- Time slots will be allocated on a “first come, first served” basis.
- Permission to use the phrase: “Supported by:”.
- Sponsor to be announced during the session.
- 1 roll-up/banner of the Sponsor to be placed within the session hall. (Roll-Up will be provided by sponsor)
- Session sponsorship will be designated on the Scientific Program (subject to receipt by publishing deadline)
- Sponsor’s logo to be placed on the Conference website with hyperlink of Sponsor’s company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website and with signage during the event.
- A 100-words company profile to be published in the Final Program.

Please check the availability of the desired session sponsorship availability. The main sponsors of the Conference will have the priority to use the available slots sited in the related sponsorship benefits.

FINAL PROGRAM ADVERTISEMENTS

- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- A 100-words company profile to be published in the Congress Mobile App / Final Program Book
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

FINAL PROGRAM BOOK INSIDE FRONT COVER (limited to 1 company)

1.500- EUR

FINAL PROGRAM BOOK INSIDE BACK COVER (limited to 1 company)

1.000- EUR

FINAL PROGRAM BOOK INSIDE PAGE (limited to 3 companies)

750- EUR

* Inside Front Cover and Inside Back Cover options are subject to availability as Platinum Sponsor and Gold Sponsor has the priority.

SPONSORSHIP CATEGORIES AND BENEFITS

LANYARDS (limited with 1 company)

EUR 2.000

Sponsorship of the Conference lanyards includes the production of these materials which will be handled by the Organizing Secretariat (limited with 1 company).

- Sponsor's name and/or logo to be printed on the lanyards that will be distributed to the delegates and exhibitors.
- The conference and/or association logo is going to be placed on the lanyard along with the sponsor logo.
- The design of the lanyard is subject to the approval of Organizing Committee
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website
- Sponsor will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.
- A 100-words company profile to be placed on the Conference website, and to be published in the final program & abstracts USB.

NOTEPADS & PENS

EUR 2.500

Sponsorship of the Conference pens and notepads includes the production of these materials which will be handled by Organizing Secretariat (limited with 1 company).

- Sponsor's name and/or logo to be printed on the notepads and pens that will be distributed in the Conference bags.
- The design of the pens and notepads is subject to the approval of Organizing Committee.
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website and with signage during the event.
- A 100-words company profile to be placed on the Conference website, and to be published in the Final Program & Abstracts USB.



SPONSORSHIP CATEGORIES AND BENEFITS

CONFERENCE BAGS

EUR 4.500

- Sponsor's logo to be printed on the Conference bags together with the Conference logo.
- Conference bags will be selected and approved by the Organizing Committee, and the production will be handled by the Organizing Secretariat.
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website and with signage during the event.
- A 100-words company profile to be placed on the Conference website.

POSTER BOARDS

EUR 2.500

Sponsorship of the poster boards to be used for the display of the accepted posters of the Conference participants. (limited to 2 companies)

- Sponsor's logo to be printed together with the poster board numbers with the phrase of "supported by".
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website and with signage during the event.
- A 100-words company profile to be published in the Final Program

MINI PROGRAM

EUR 3.000

The Mini Program is portable information book for delegates containing key information on schedule of Conference. Mini (pocket) program will be distributed to all participants together with their name badges. Mini programme sponsors company name/logo will be sited on the back cover of the Mini Programme and sited as the Mini Programme Sponsor.

- Sponsor's logo to be placed on the Conference's website with hyperlink of Sponsor's company/product website
- Acknowledgement with the Sponsor's logo during the Conference.

MAILSHOT (per mail)

EUR 1.500

Gain additional exposure for your company or product by sending out an exclusive Mail Blast to the preregistered delegates. Mail Blast material to be provided by Sponsor and subject to receipt by deadline.

BAG INSERT

EUR 1.000

Inclusion of one-page promotional material in the participants' Conference bags. Material should be provided by the Supporter and approved by the Secretariat. Supporters' product information will be available for all - Conference participants. The distribution arrangement will be advised.

Medical
Robotics
Week
2021

Basel, Switzerland

MRW2021

07.-09. June 2021: MESROB 2021 - University Hospital Basel
08.-09. June 2021: AUTOMED 2021 - University Hospital Basel
10.-11. June 2021: Conference Workshops - Old University of Basel



ETH zürich



SPONSORSHIP CATEGORIES AND BENEFITS

ROLL-UP (per roll-up)

EUR 1.000

Promotion of the Sponsor via roll-ups within the Conference venue. All roll-ups must be provided by the Sponsor (Kenes Group can provide assistance for the production) Location of roll ups to be determined by the Conference Secretariat with the approval of the Organizing Committee

Please note that it is the Exhibitor's / Supporter's responsibility to comply with the local authority's regulations, and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.

EXHIBITION INFORMATION

Rental of a stand area includes;

- Exhibitor's logo to be placed on the congress website with hyperlink of Exhibitor's company/product website
- Acknowledgement with the Exhibitor's logo during the congress; on the Sponsors & Exhibitors Board in the Final Program
- A 100-words company profile to be published in the Final Program
- 2 exhibitor badges for every unit exhibition space

The exhibitor badges include;

- Coffee breaks and lunches to be served during the congress program
- Access to the Welcome Cocktail
- Additional exhibitor badges will be subject to an additional cost of EUR 225.- per badge.

Any additional items, such as shell scheme module, furniture, floral decoration, catering and/or AV requirements for the stands will be available in the Exhibitors Technical Manual that will be sent to Exhibitors by the end of April 2021.

Application Process And Allocation Of Exhibition Space

Space Allocation will be made on a "first come, first served" basis, in the order in which the application forms AND payment are BOTH received. A completed Exhibition Application Form should be sent to the Organizing Secretariat to ensure reservation of a desired location. Upon receipt of the Exhibition Application Form, stand area will be confirmed.

Exhibition Timetable will be announced soon.

EXHIBITION

Product Name	Before Jan 22, 2021	On and After Jan 22, 2021
Booth Space (Minimum of 9 sqm)	165 EUR	215 EUR
Additional exhibitor registration	225 EUR	225 EUR

BOOKING FORM

COMPANY CONTACT INFORMATION

CONTACT NAME

COMPANY NAME

VAT NUMBER

ADDRESS

CITY

POST / ZIP CODE

COUNTRY

TELEPHONE

FAX

EMAIL

SPONSORSHIP PACKAGES

Product Name	Unit Price	Quantity	Total inc. VAT		✓
Platinum	12.000 EUR	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>
Gold	8.000 EUR	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>
Silver	5.000 EUR	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>

SPONSORSHIP OPPORTUNITIES

Product Name	Unit Price	Quantity	Total inc. VAT		✓
Poster Prize Awards (Gold)	EUR 300	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>
Poster Prize Awards (Silver)	EUR 200	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>
Poster Prize Awards (Bronze)	EUR 100	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>
Poster Prize Awards (Gold, Silver, Bronze)	EUR 600	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>
Paper Awards - Best Research Paper (Gold)	EUR 750	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>
Paper Awards - Best Research Paper (Silver)	EUR 500	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>
Paper Awards - Best Research Paper (Bronze)	EUR 250	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>
Paper Awards - Best Research Paper (Gold,Silver,Bronze)	EUR 1.500	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>
Paper Awards - Best Application Paper (Gold)	EUR 750	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>
Paper Awards - Best Application Paper (Silver)	EUR 500	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>
Paper Awards - Best Application Paper (Bronze)	EUR 250	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>
Paper Awards - Best Application Paper (Gold,Silver,Bronze)	EUR 1.500	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>
Paper Awards - Best Student Paper (Gold)	EUR 750	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>
Paper Awards - Best Student Paper (Silver)	EUR 500	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>
Paper Awards - Best Student Paper (Bronze)	EUR 250	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>
Paper Awards - Best Student Paper (Gold, Silver, Bronze)	EUR 1.500	<input type="text"/>	<input type="text"/>	EUR	<input type="checkbox"/>

SPONSORSHIP OPPORTUNITIES

Product Name	Unit Price	Quantity	Total inc. VAT	✓
MRW Workshops - Coffee Breaks & Lunches	EUR 3.000	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
Music Band Sponsorship (Gala Dinner)	EUR 5.000	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
MESROB - Coffee Breaks (3 days)	EUR 8.000	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
MESROB - Lunches (3 days)	EUR 8.000	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
Welcome Reception	EUR 3.000	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
Gala Night	EUR 4.500	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
Session Sponsorship	EUR 3.000	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
Final Program Ad. - Inside Front Cover	EUR 1.500	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
Final Program Ad. - Inside Back Cover	EUR 1.000	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
Final Program Ad. - Inside Page	EUR 750	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
Lanyards	EUR 2.000	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
Notepads & Pens	EUR 2.500	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
Conference Bags	EUR 4.500	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
Poster Boards	EUR 2.500	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
Mini Program	EUR 3.000	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
Mailshot	EUR 1.500	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
Bag Insert	EUR 1.000	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
Roll-Up Banner	EUR 1.000	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>

EXHIBITION

Product Name	SQM Price	Quantity	Total inc. VAT	✓
Booth Space (Minimum of 9 sqm)	<small>Before Jan 22, 2021</small> 165 EUR <small>On and After Jan 22, 2021</small> 215 EUR	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>
Additional exhibitor registration	225 EUR	<input type="text"/>	<input type="text"/>	EUR <input type="checkbox"/>

Total Amount EUR

EXHIBITION

Choice #1:

Choice #2:

Provisional Booking : The item will be released if not confirmed within 14 days

Please send us a contract and first deposit invoice

PAYMENT PLAN:

1st payment: 50% payment is required upon the confirmation of the sponsorship and exhibition space.

2nd payment: 50% payment is required before April 9, 2021.

All payments should be finalized before the event dates.

The invoices will be issued after the event.

The payment conditions on the related application forms will be valid for all sponsorship & exhibition applications

CANCELLATION CONDITIONS:

Any request for cancellation of your sponsorship must be made in writing to the Organizing Secretariat, Mr. Muzafer Komek (mkomek@kenes.com)

For cancellations before February 1, 2021 full payment less the bank charges will be refunded.

For cancellations until March 19, 2021; 50% of the payment will be charged as penalty. The remaining amount less the bank charges will be refunded.

For cancellations on or after March 19, 2021; full exhibition amount will be charged and no refunds will be made.

The refunds will be made within 15 days after the event dates.

PAYMENT METHODS

Bank Transfer

Account Name : MRW 2020 Congress,Basel
Account number : 1500934-92-190
IBAN : CH26 0483 5150 0934 9219 0
Bank Name : Credit Suisse
Branch : Genève
Swift Code : CRESCHZZ80A
Address of the Bank : Rue de la Monnaie 1-3 | 1204 Genève |
Switzerland

Credit Card

Visa

Mastercard

Credit Card No

Expiry Date

Month

Year

CVC2 Code

COMPANY CONTACTS

Company contact for Finance (invoicing)

Same as Primary Contact

NAME

EMAIL

PHONE NUMBER

MOBILE NUMBER

SIGNATURE

We accept the contract terms and conditions and agree to abide by the guidelines for Industry Participation for the MRW 2021.

I am authorized to sign this form on behalf of the Applicant/Company.

FULL NAME

SIGNATURE

TITLE

DATE

CONTRACT TERMS & CONDITIONS

- Clause 1: Participant (Exhibitor or Sponsor Company) is required to send the signed application form and make the related payment to KENES GROUP (Organizing Secretariat) in order to be an exhibitor or sponsor in the mentioned organization. Following this process, KENES GROUP will send an official document to the participant company that is confirming the sponsorship or stand rental.
- Clause 2: The application form will be signed by the Participant and KENES GROUP. The validity of the application form depends on the agreement between all parties on all conditions required in this document.
- Clause 3: Participant's liability starts with the signage of the application form. By declining to attend the exhibition, Participant will not be released of their liabilities.
- Clause 4: KENES GROUP will prepare the exhibition area as the stand areas have been marked, any additional requirements have been provided. The stand area to be rented to the Participant, will be signed on the exhibition floorplan, the stand number, size and payment conditions will be indicated in the application form. In the case Participant requires a shell scheme package (with an additional cost), the company name will be written by KENES GROUP with a type size that can be read easily by the participants.
- Clause 5: Participant is obliged to get the approval of KENES GROUP for the design of their special stand project. KENES GROUP is authorized to check the project in detail and make necessary arrangements in order to provide the convenience of the project.
- Clause 6: KENES GROUP has the right to re-arrange the exhibition floorplan and change the stand places upon request of an exhibitor or due to any eligible reason. The maximum stand height will be announced in the exhibition technical manual.
- Clause 7: The exhibition/sponsorship fees are calculated;
- I. Stand space indicated on the exhibition and sponsorship booking form.
 - II. Sponsorship benefits mentioned under the related sponsorship title listed in this prospectus.
 - III. Providing the information office services
 - IV. Providing the general security and cleaning services of the exhibition area (participants are obliged to clean their stands)
 - V. Participants are responsible from the safety and insurance of their products within their stand areas.
- Clause 8: The services which are not included in the exhibition/sponsorship fee and can be provided additionally due to Participant's additional order and payment are listed as below:
- I. Additional exhibitor badge(s)
 - II. Phone and/or internet lines
 - III. Catering services
 - IV. Additional stand equipment including furniture, AV equipment, floral decoration, etc.
- Clause 9: Participant has the interior design of the stand done on their own budget. Participant is liable to have a competent staff work at their stand who can give technical and commercial information to the participants within the exhibition opening hours.
- Clause 10: Exhibition area will be open between the dates mentioned in the exhibition information section of this document.
- Clause 11: Exhibition set-up hours has been mentioned between in the exhibition information section of this document. Participants are only being allowed to proceed the set-up of their stand only for decoration work in that timeframe. On the closing day of the exhibition all the stands should be dismantled and cleared out between the hours indicated in the exhibition information section of this document. KENES GROUP has the right to throw out the materials which are not taken out from the stand area within this dismantling time without any prior warning. Any damages and expenses occurred has to be covered by the Participant.
- Clause 12: Exhibition organized by KENES GROUP might completely or partly becomes impossible to be operated due to force majeure (circumstances that are not under the control of KENES GROUP, such as interventions of government or any other official authorities, war, strike, riot, coup d'état, quarantine, epidemic diseases, civil turmoil, natural disasters etc.). In the case of occurrence of any of the above mentioned reasons, KENES GROUP does not admit any liability.
- Clause 13: Participant that signs the acceptance form is obliged to correspond to the exhibition terms and conditions, as well as the exhibition timetable.
- Clause 14: CANCELLATION POLICY: All cancellation requirements have to be sent to KENES GROUP in writing. For cancellations received until February 1, 2021, full payment less the bank charges will be refunded within 15 days after the exhibition dates. For cancellations received between February 1 and March 19, 2021, 50% of the payment will be charged as a penalty and the rest, less the bank charges will be refunded. The refunds will be made within 15 days after the event dates. For cancellations received on or after March 19, 2021, full payment will be charged and no refunds will be made.
- Clause 15: Any activities within the stand area such as distributing promotional materials, organizing a special activity for the participants, serving food & beverage, using any audio visual system, etc. should not disturb the exhibition in general, as well as the participants of the conference and exhibition.
- Clause 16: Participants are not allowed to make any promotion for their companies and/or products out of their rented stand area, or anywhere place which have not been indicated in the sponsorship benefits listed under the related sponsorship title.
- Clause 17: In the case the Participant causes any material damage in the event venue they are obliged to make restitution for the related damage.
- Clause 18: In the case the Participant exceeds their stand area size, they should dismantle their stand and set-up again with the correct size.
- Clause 19: The regulations of the event venue will apply for food & beverage services in the stand area. Therefore, Participant is required to inform KENES GROUP prior to the organization dates regarding the food & beverage services planned within the scope of their participation.
- Clause 20: ACCELERATION – INTEREST CONDITION; The payment plan is as it is indicated in the application form, and in the case of any delays in any of the payments due to any reasons, the full amount of the deferred payment will become due and has to be paid immediately.
- For the collection of the due amount, a default interest of %10 will be applied per month between the default date and the payment date.
- Clause 21: INTEGRITY OF THE AGREEMENT; this agreement includes all agreed correspondence between both parties and takes the place of all prior written or verbal correspondences. Any changes on this agreement has to be done in writing and signed by the authorized representatives of both parties.
- Clause 22: DIVISIBILITY OF THE AGREEMENT; Any court ruling about disallowance of any of the clauses of this agreement (no matter completely or partly) will not affect other clauses to be applied.
- Clause 23: TERMINATION OF THE AGREEMENT; Termination of the agreement does not affect the rights and liabilities of both parties arises from this agreement before the time of termination. In the case this agreement is terminated under the mentioned circumstances, KENES GROUP will not be under any liability to the Participant, and Participant accept and commits that they will not claim anything including a compensation for any losses or lack of profit.
- Clause 24: CONDITION OF PROOF; KENES GROUP's records will be considered valid in the case of any conflicts arises between both parties.
- Clause 25: CONDITION OF AUTHORIZATION; Istanbul Courts and Istanbul Enforcement Offices are authorized for the settlement of any conflicts arises from the implementation of this agreement.
- Clause 26: These agreement conditions are a part of the application form, and become effective by signing the application form.
- Clause 27: This agreement is consisting of 27 clauses.